



## News from Clockwork Home Services, Inc.

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### **MISTER SPARKY® AWARDS 100<sup>TH</sup> FRANCHISE National Brand Reputation, Outstanding Customer Service and Best Business Practices Are Driving Growth**

SARASOTA, FL. JULY 13, 2009 – Clockwork Home Services today announced that it has awarded the 100<sup>th</sup> franchise of its Mister Sparky America’s On-time Electrician® brand.

“Today, we are proud to mark yet another milestone for our growing family of nationally branded franchises,” said Tab Hunter, president of franchise operations for Clockwork Home Services, Inc. “This achievement is a result of the confidence that independent electrical contractors have in our business model, which combines Clockwork Home Services’ high standards, best business practices and brand reputation within this industry.”

The 100th franchise was awarded to Robert Dorr, who purchased a Mister Sparky franchise in June 2009. The electrical services company has been in business for ten years and its operations are located Camarillo, CA.

“Being a part of the Mister Sparky family provides national brand awareness, superior training programs and customer service approaches that will benefit my customers *and* my business,” said Dorr.

Clockwork Home Services awarded the first Mister Sparky franchise in July 2006 from a waiting list of 35 contractors. Mister Sparky provides electrical contractors with management consulting services, increased purchasing power, front line and technician training schools, and the benefits of a national brand. A customer’s *time* is the No. 1 priority for Mister Sparky. The franchise offers customers on-time service, replacement and repairs done right the first time with courtesy, convenience, cleanliness, competence and character.

#### **About Clockwork Home Services**

Clockwork Home Services, Inc. is dedicated to improving the operations, efficiency, customer service and profitability of contractors in the home services industry in North America through affinity group membership and nationally branded franchises. Its companies include Mister Sparky® Franchising, Benjamin Franklin Plumbing® Franchising, One Hour Air Conditioning &

Heating® Franchising, BuyMax®, Plumbers' Success International®, Electricians' Success International®, AirTime 500™, Roofers' Success International®, Success Academy®, AirTime Canada™ ULC, SuccessWare, Inc.® and company-owned One Hour® operations in California, Colorado, Florida, Indiana, Minnesota, Nevada, Ohio, Oklahoma, South Carolina, Tennessee and throughout Canada; company-owned Benjamin Franklin Plumbing® operations in California, Colorado, Indiana, Minnesota, Ohio and Tennessee; and company-owned Mister Sparky® operations in Colorado, Georgia and Indiana. In 2008, Clockwork was ranked #933 on *Inc.* magazine's Inc. 5,000® list of fastest-growing private companies in the United States. For more information, visit [www.clockworkhomeservices.com](http://www.clockworkhomeservices.com).

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